## ME463 SPRING '24 INFORMATION SESSION

## FOR FALL '24 PROJECTS



## **AGENDA**

#### 1. ME463 Overview

## 2. Project Types

- A. Industry-sponsored
- B. Student-Initiated
- C. Research-sponsored
- D. "Free Agents"



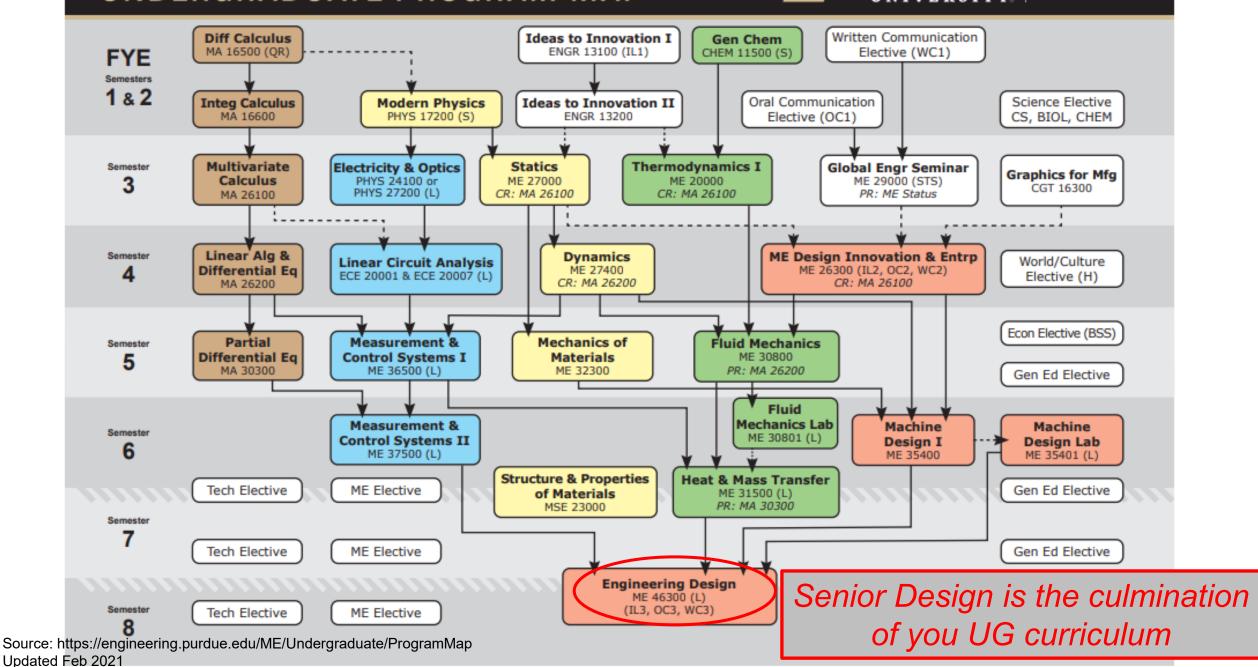
## 1. ME463 OVERVIEW



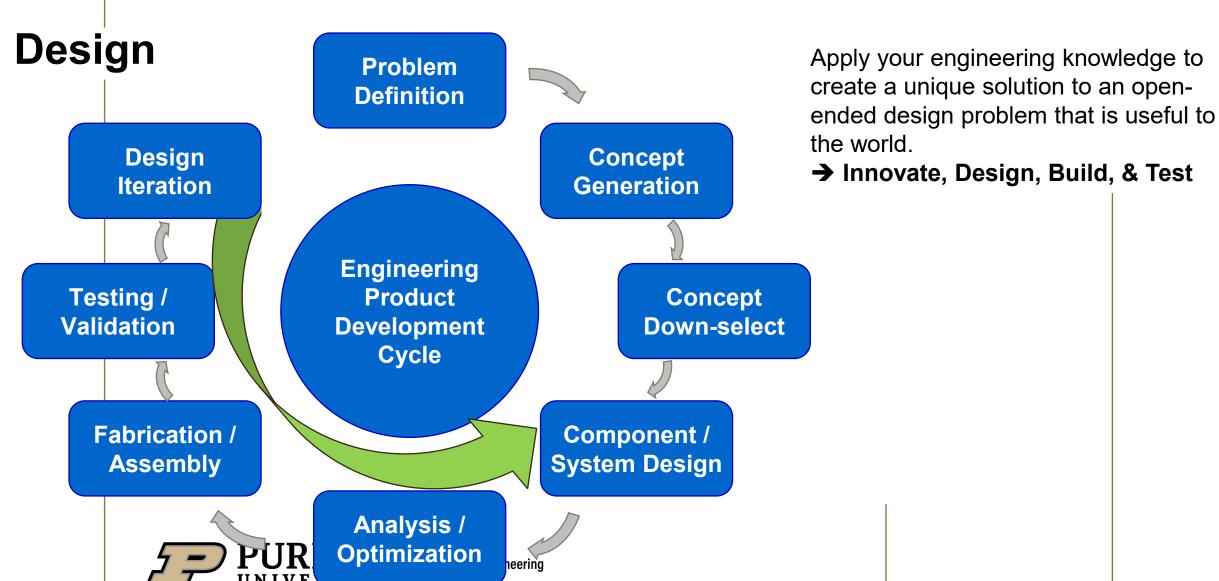
## UNDERGRADUATE PROGRAM MAP



Mechanical Engineering



## WHAT YOU DO IN SENIOR DESIGN



## WHAT YOU DO IN SENIOR DESIGN



**Project Management** 

**Business Acumen** 

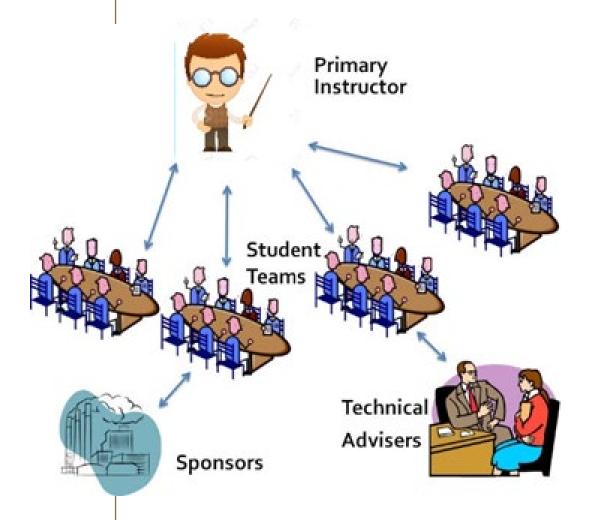


Mechanical Engineering



Craftmanship

## **COURSE STRUCTURE**

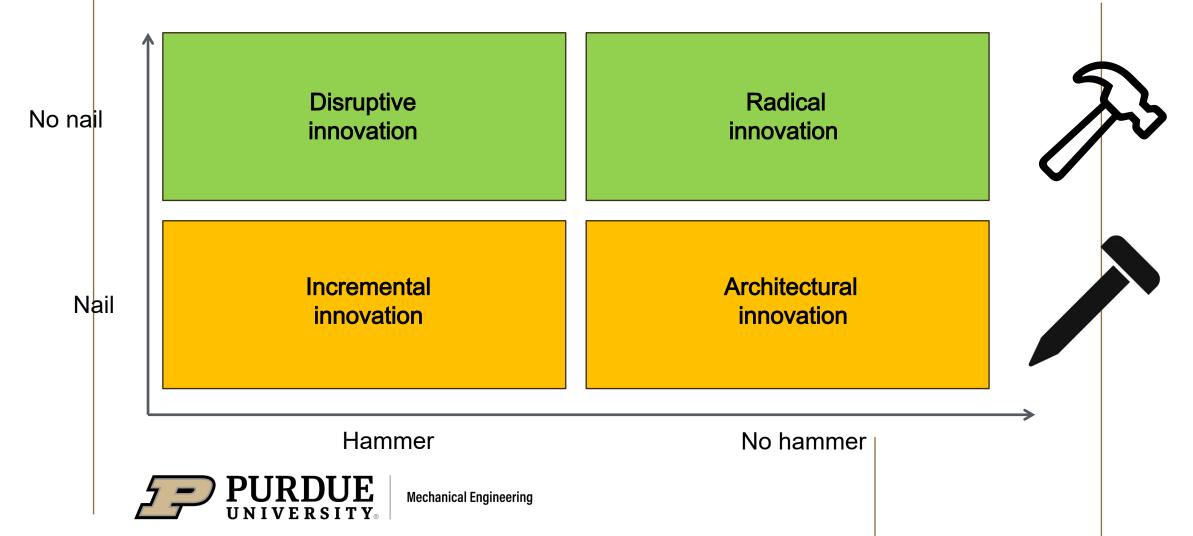


- Instructor serves as "coach" to provide overall guidance
- When sponsored, industry provides technical liaison
- Students are encouraged to seek technical advice from mentors, professors, and shop managers
- Teams determine and self-manage the roles & responsibilities of each member



## Seeking innovative ideas/projects

### Tool vs target



## Seeking innovative ideas/projects

- □ Incremental innovation: Using existing technologies to increase value to the customer. Try existing tools to get improved results (i.e. use different brand of hammer for different nails).
- □ Architectural innovation : Apply new technology or process to existing products. (i.e. Invent a new tool to drive a nail).
- □ **Disruptive innovation**: Use existing technology to invent a new product. Use a hammer for the task but maybe the target isn't a nail. You're going to get a different result.
- □ Radical innovation: Apply new technology to invent a new product. That is, you are inventing something that is NOT a hammer and looking into application that is NOT a nail.



# 2. PROJECT TYPES



#### WHAT MAKES A GOOD ME463 PROJECT?

- It requires application of your engineering education
- It is innovative
- It is the right size the full design cycle (Design, Build, Test) can be completed by a 5-person team in 16 weeks

(expected workload is 18-20 hours/person/week)

- It can be built and tested safely with resources available to Senior Design
- The final product will add unique value to a business and/or society
  - → More details on ME463 website:

https://engineering.purdue.edu/ME463/project\_selection

Note: Course policy prohibits projects involving weapons or significant safety risk.

See <a href="https://engineering.purdue.edu/ME463/criteria">https://engineering.purdue.edu/ME463/criteria</a> for more info



#### WHAT MAKES A NOT-SO-GOOD ME463 PROJECT?

- It is one where there are many products in the marketplace
- It is one that 463 teams have performed multiple semesters
  - Pill dispensers
  - Hydroponics
  - Plant watering systems
  - Wheelchair projects
- How about reducing smash and grab ventures?
- Cold-weather EV charging station?



## PROJECT TYPES

#### **Pre-arranged**

Industry sponsored

**Student** initiated

Research sponsored

"Free Agent"



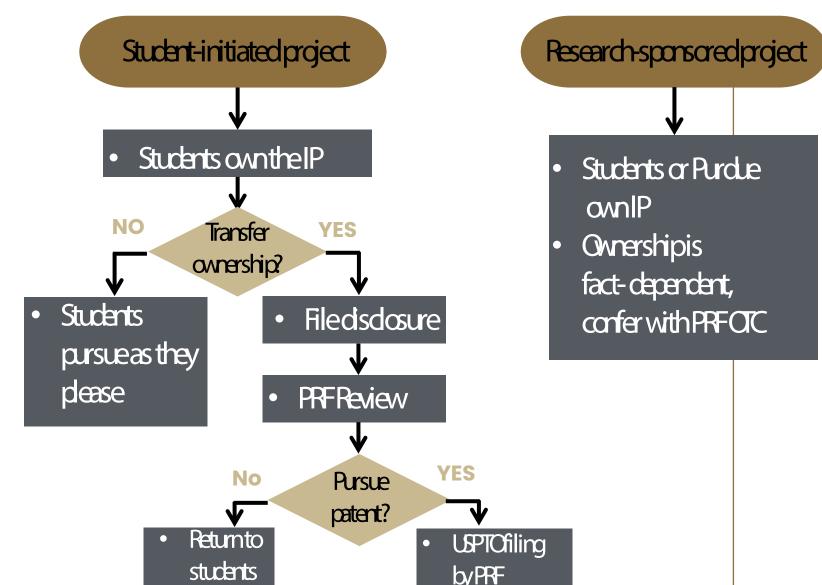
**Pre-arranged projects:** Projects and project teams that are approved before course registration so that team members are scheduled into the same ME463 section.



## PROJECT TYPES AND IP (GENERAL RULES)

Industry-spansared project

- Students assign IP to spansar
- IPAssignment is by virtue of industry project chaice
- NDAmust be signed by students
- If patents ensue and student contributions amount to co-inventorship then they are listed



# INDUSTRY-SPONSORED PROJECTS



### INDUSTRY-SPONSORED PROJECTS

#### Student benefits

- Additional mentoring
- Strengthens your relationship with an employer
- Industry experience
- Increased chance your work will reach the marketplace

#### School benefits

- Greater industry support and involvement
- Enhances relevance of Senior Design
- Better/More well-defined projects





#### INDUSTRY-SPONSORED PROJECTS

If you'd like to nominate a company, complete the Qualtrics survey by MIDNIGHT February 20th

https://purdue.ca1.qualtrics.com/jfe/form/SV a4fdTr8jylZo62i

## When speaking with employer, provide the following from ME463 website

(<a href="https://engineering.purdue.edu/ME463/project\_selection">https://engineering.purdue.edu/ME463/project\_selection</a>):

- Industry Sponsored Projects Brochure
- Industry Sponsorship Information
- Next steps: Todd Nelson will email employer to inquire their interest. If interested, a meeting will be scheduled. If a project is pursued and approved, Todd will notify students by March 25th.
- ME point of contact: Todd Nelson <a href="mailto:nelso366@purdue.edu">nelso366@purdue.edu</a>

Questions? Contact Todd Nelson (nelso366@purdue.edu)



# STUDENT-INITIATED PROJECTS



#### STUDENT-INITIATED PRE-ARRANGED PROJECTS

#### Process for approval of Student Initiated Projects:

- Fill out *Project Submission Form* from ME463 website (<a href="https://engineering.purdue.edu/ME463/submit\_project">https://engineering.purdue.edu/ME463/submit\_project</a>)
- By midnight March 8th, email completed form to Professor Jensen jensen23@purdue.edu & Professor Hirleman hirleman@purdue.edu
- Senior Design committee will review submissions, ask follow-up questions, and respond with approval or denial by March 25<sup>th</sup>
- Projects must have 5 team members at submission.

Questions? Contact Professor Jensen (jensen23@purdue.edu) and Prof. Hirleman (hirleman@purdue.edu)





# SPORTS TECH

Euiwon Bae (ebae@purdue.edu)



## Overview

Indianapolis is aiming to become the Sports technology related HQ in US.

For senior design project ideas:







## Examples

#### Some examples

or



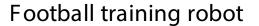
ContaApp $^{\text{TM}}$  gives players immediate access to hitting metrics and records shots for review by coaches, experts, and fans.



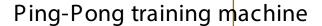




Cricket swing analytics







#### Contact

Please feel free to reach out to Prof. Euiwon Bae <u>ébae@purdue.edu</u>) if you have further question or want to discuss the validity of your project idea in sports tech.



# RESEARCH-SPONSORED PROJECTS



#### RESEARCH-SPONSORED PROJECTS

- Looking for students who
  - Had/are having an excellent UG research experience
  - Believe their research faculty would sponsor a project
  - Research group would provide a liaison for the project
  - Research group would help reinforce research practices



 If you would like to nominate your research group for a Senior Design project, complete the Qualtrics survey by MIDNIGHT February 20th

https://purdue.ca1.qualtrics.com/jfe/form/SV 1NRN4nbYflljz7w

Questions? Contact Professor Jensen (jensen23@purdue.edu) or Professor Hirleman hirleman@purdue.edu

# Marine Energy Collegiate Compatition







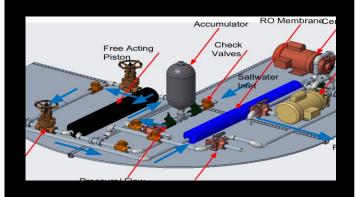
## MECC Competition Structure

#### Business Plan

- Identify a market in blue economy
  - Preservation of mari environment
- Examples
  - Underwater Vehicle Charging
  - Desalination
  - Offshore Aquaculture
  - Community Microgrid

#### **Technical Design**

- Brainstorm and develop design for concept
- Marine energy powered device
- Funding: \$15,000
  - (Department of Energy)



#### Built/Test/Outreach

Built and test completely cale prototype

Dutreach activities to community

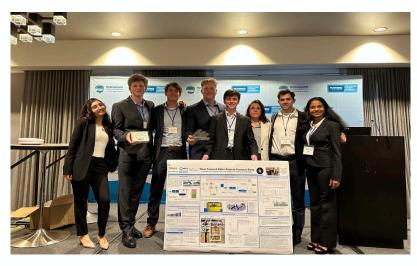
ducate K-12 students bout marine energy



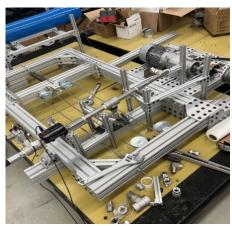


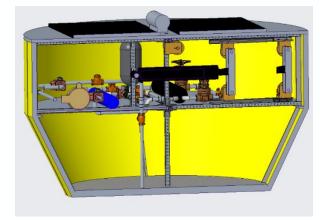
28

#### 2023 MECC Team



- Market: Desalination, Water Scarcity
- Outreach: Waterwheel design competition at WL Intermediate School
- 3rd place Overall at Washington D.C.
   Waterpower Week Conference (2023)
- 1st place in 2021. 3 journal publications from team efforts, 1/year, so far
- \$15k budget, including travel to DC in May after finals







# HEAT TRANSFER ON THE INTERNATIONAL SPACE ST

Professor Warsinger dwarsing@purdue.edu



Senior Design ME463

#### PRE-ARRANGED PROJECTS SCHEDULE

Date	Student-initiated projects activities	Industry-sponsored projects activities	Research-sponsored projects activities
2/6/24	Information Session		
2/20/24	N/A	Company contacts DUE	Research contacts DUE
2/27/24	N/A	Companies contacted	Research faculty contacted
3/8/24	STUDENT Project submission forms DUE	Initial discussion with company completed	Initial discussion with faculty completed
3/18/24	Project Problem Statements refined/finalized	INDUSTRY Project submission DUE	RESEARCH Project submission DUE
3/25/24	Finalize list of pre-arranged projects & teams to approve/deny		
3/29/24	Deadline to send pre-arranged list of student teams to Janeen Redmond		
4/7/24	Registration instructions sent to pre-approved students		
4/8/24	Pre-approved overrides deadline		
4/21/24	Batch Registration		



Hi Dan!

**Mechanical Engineering** 

## "FREE AGENTS"



### "FREE AGENTS"

- What if I am not part of a pre-arranged project?
  - You simply register for ME463 as you would any other course.
  - Once the semester begins, your instructor will ask students to submit project ideas and your instructor will use their own methodology for determining projects and teams.



### CONTACT INFORMATION

#### ME 463 Course Web Site:

https://engineering.purdue.edu/ME463/

#### Student-initiated, Research-sponsored, General questions:

Professor Jensen (jensen23@purdue.edu)
Professor Hirleman (hirleman@purdue.edu)

#### **Industry-sponsored:**

Todd Nelson (nelso366@purdue.edu)

#### This session presentation will be posted on the ME463 website:

https://engineering.purdue.edu/ME463/project\_selection



# QUESTIONS?

